

## **Data Protection Statement**

In providing your contact information as part of registering for one of the Hill Media Limited Exhibitions; you are giving your consent for Hill Media Limited, the organisers to contact you about future exhibitions and other relevant and related events including any hard copy and online publications relating to the Exhibitions and relevant Industries.

Should you wish to stop receiving communication about these events, you will have the option to easily unsubscribe from those emails and mailings you no longer wish to receive.

## **Privacy Policy**

### **Customer Definition**

Hill Media Limited defines its customers as follows

- Exhibition Visitors
- Exhibition Exhibitors / Contractors
- Conference Delegates
- Inquiries
- Speakers
- Sponsors
- Press
- Other individuals with whom Hill Media Limited maintains business relationships or communications

### **Types of Information Gathered**

There are two primary types of information provided by Hill Media Limited customers. The definitions and treatments of these types are as follows:

**Financial Information** - Payment information gathered during the registration process - including but not limited to, credit card numbers, financial institutions, and expiration dates - is considered Financial. This information is not distributed under any circumstance.

**Professional Information** - Data that customers provide to Hill Media Limited through various methods of communications with Hill Media Limited is considered professional information that is stored and managed for Hill Media Limited's internal use.

Professional information includes, but is not limited to, name, address, company name, company address, phone number, fax number, email

address, as well as questions answered on survey or registration forms. Data captured during a customer's visit to a Hill Media Limited web site, as well as during a visit with another Hill Media Limited customer, is also considered professional information and may also be stored for Hill Media Limited's internal use. Professional information may be shared with other organisations or Hill Media customers for the purpose of facilitating business relationships in our customer's best interests, unless you have opted out of such communications.

### **At Trade Shows**

Anyone attending a session in our seminar theatres at one of our trade shows will have their visitor badge scanned and, through such attendance and scanning, will be agreeing to the passing of their professional information to the seminar host / exhibitor company and to being contacted by the seminar host / exhibitor company and / or speaker in relation to such session. Similarly, anyone who agrees to have their visitor badge scanned at an exhibitor company's stand is agreeing to their professional information being retained and used by that exhibitor company for marketing purposes and to the information being passed to Hill Media for data analytics purposes.

### **Opt Out**

Hill Media Limited will accept, acknowledge and maintain any customer's request to opt-out of future communication from Hill Media Limited.

Hill Media Limited will accept opt-out requests via the contact details below. Please specify in your communication your required opt-out criteria, namely:

- By relevant sender: Hill Media Limited
- By relevant show: Any attended Exhibition
- By relevant medium: Mail, Phone, Fax, Email (or All)

### **Any queries / questions / opt out**

If you have any questions or concerns about your customer information or your request to opt-out of communications from Hill Media Limited, please contact us via e-mail [hilmedia@aol.com](mailto:hilmedia@aol.com), by telephone Tel +44 (0) 1442 826 826 or FAX +44 (0) 1442 823 400 or by post to Hill Media Limited, Marash House, 2-5 Brook Street, Tring, Hertfordshire, HP23 5ED, United Kingdom and specify your name, company name and e-mail address.

## **Complete Removal**

Hill Media Limited will accept, acknowledge and maintain any customer's request for complete removal of professional information from Hill Media Limited communications.

Hill Media Limited will accept complete removal requests via the contact details below.

To request complete removal of communications from Hill Media Limited, please contact us via e-mail [hilmedia@aol.com](mailto:hilmedia@aol.com), by telephone Tel +44 (0) 1442 826 826 or FAX +44 (0) 1442 823 400 or by post to Hill Media Limited, Marash House, 2-5 Brook Street, Tring, Hertfordshire, HP23 5ED, United Kingdom and specify your name, company name and e-mail address.

## **Security**

This site utilises a secure server to protect your financial and professional information. Secure server software is used to encrypt the information sent between your Internet browser and our Internet site. This ensures the security of your professional and financial transaction details when using this site. We follow strict security procedures in the storage and disclosure of information you have given to us and may, on occasion, request proof of identity before we disclose any professional information to you.

## **Any Queries/Questions**

If you have any questions or concerns about your customer information or your request to opt-out of communications from Hill Media Limited or wish to change your customer information, please contact our offices via e-mail [hilmedia@aol.com](mailto:hilmedia@aol.com), by telephone Tel +44 (0) 1442 826 826 or FAX +44 (0) 1442 823 400 or by post to Hill Media Limited, Marash House, 2-5 Brook Street, Tring, Hertfordshire, HP23 5ED, United Kingdom